

**MOE'S INNOVATION CELL**  
**INSTITUTION'S INNOVATION COUNCIL**

**CENTRAL INSTITUTE OF BUSINESS MANAGEMENT RESEARCH  
AND DEVELOPMENT**

**SESSION/ WORKSHOP ON BUSINESS MODEL CANVAS (BMC)**

**OVERVIEW**

**Objective:**

Give broad idea about Business Model Canvas and also different template for developing new business

**Benefit in terms of learning/Skill/Knowledge obtained:**

It helps Early Stage Entrepreneurs to understand the concept of BMC and how DIFFERENT TEMPLATES FOR DEVELOPING NEW BUSINESS MODEL.

**Academic Year:**

2021-22

**Program driven by:**

IIC Calendar Activity

**Month:**

November

**Program /Activity Name:**

Session/ Workshop on Business Model Canvas (BMC)

**Program Type:**

Workshop

**Other:**

null

**Program Theme:**

Entrepreneurship

**Other:**

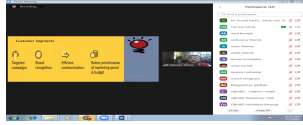
NA

**Date & Duration (Days):**

**External Participants, If any:**

05/02/2022-05/02/2022-0	1
<b>Student Participants:</b>	<b>Faculty Participants:</b>
26	5
<b>Expenditure Amount, If any:</b>	<b>Remark:</b>
2000	To spread awareness on Business Model Canvas (BMC)

## ATTACHMENTS

<b>Video:</b>	<a href="https://youtu.be/otRennOgGRA">https://youtu.be/otRennOgGRA</a>
<b>Photograph1:</b>	
<b>Photograph2:</b>	<a href="/uploads/institutes/monthlyReport/Photograph2/1436-IC201811091.jpeg">/uploads/institutes/monthlyReport/Photograph2/1436-IC201811091.jpeg</a>
<b>Session plan, If any:</b>	<a href="https://api.mic.gov.in/uploads/institutes/monthlyReport/report/4044-IC201811091.pdf">https://api.mic.gov.in/uploads/institutes/monthlyReport/report/4044-IC201811091.pdf</a>

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